2013
Calendar For America

NFDS Mission

- Navy / Marine Corps Recruiting
- Department of Defense community relations
- Morale and Retention
- International Goodwill
  - Air Shows
  - Fleet Week Events
  - NAVCO Navy Weeks

Community Outreach

- High School visits
- Hospital visits
- Make-A-Wish/Special needs visits
- Autographs along the crowdline
- Air show social functions
- Attend community events
- Large event fly-overs
  - 2 month approval process (SECNAV)

Media Opportunities

- Arrival media with the pilots in front of the jets
- Live morning shows
- Local radio broadcasts
- Riders
  - F/A-18 – 2 Key Influencers, 1 Media
  - Fat Albert – Alternate Key Influencer riders
  - Fat Albert – Media riders (Fri Only)
  - Fat Albert – Select Military personnel

Two Year Schedule

- 14-22 months to plan – better coordination, bigger shows, larger attendance
- Smaller shows can compete
- Better advertising, media, sponsorship, community involvement
- 10 2013 Blue Angels shows will anchor Navy Weeks
- Canadian Snowbirds adopted two-year schedule in 2011

NFDS Schedule

- Schedule is a result of coordination between NFDS and representatives from:
  - CNATRA
  - CNIC
  - CHINFO/NAVCO
  - CNRC
  - Naval History and Heritage Command
  - Office of Legislative Affairs
  - USAF Thunderbirds
- Schedule should satisfy all DoD and SECNAV guidelines, with special attention to NFDS training, logistics and readiness requirements.

NFDS Schedule

- At least 30% civilian sponsored
- At least 30% military sponsored
- Maximum 20% remote/deployed shows
- 2 weekend breaks
- No more than 15% repeat shows
- Reunion show – every two years
- Canadian demonstration encouraged

NFDS Schedule

- Additional considerations
  - Show site suitability
  - Commercial traffic
  - Remote site compatibility
  - Scheduling continuity

NFDS Schedule Approval Timeline

- September 2012
  - 2014 Schedule Meeting
  - 2014 Schedule to CNATRA for approval
  - 2014 Schedule to CNAF for approval
- October 2012
  - 2014 Schedule to PACFLT for approval
  - 2014 Schedule to DNS for approval

NFDS Schedule Approval Timeline

- November 2012
  - 2014 Schedule to SECNAV for approval
- December 2012
  - 2014 Schedule released to public at ICAS
    - 11 December

U.S. NAVY

Blue Angels

March – April ‘13

March		
3/16/2013		NAF El Centro, CA
3/23/2013	3/24/2013	NAS Key West, FL
3/30/2013	3/31/2013	Easter
April		
4/06/2013	4/07/2013	MacDill AFB, FL
4/13/2013	4/14/2013	NAS Corpus Christi, TX
4/20/2013	4/21/2013	Vidalia, GA
4/27/2013	4/28/2013	MCAS Beaufort, SC

May – June ‘13

May

5/04/2013	5/05/2013	Barksdale AFB, LA
5/11/2013	5/12/2013	Jackson, MS
5/18/2013	5/19/2013	Seymour Johnson AFB, NC
5/22/2013	5/24/2013	USNA
5/25/2013	5/26/2013	Lynchburg, VA

June

6/01/2013	6/02/2013	Rockford, IL
6/08/2013	6/09/2013	Ocean City, MD
6/15/2013	6/16/2013	Indianapolis, IN
6/22/2013	6/23/2013	Bagotville, Quebec, CN
6/29/2013	6/30/2013	North Kingstown, RI

July – Aug ‘13

July		
7/06/2013	7/07/2013	Evansville, IN
7/13/2013		Pensacola Beach, FL
7/20/2013	7/21/2013	St. Cloud, MN
7/27/2013	7/28/2013	Hillsboro, OR
August		
8/03/2013	8/04/2013	Seattle, WA
8/10/2013	8/11/2013	Fargo, ND
8/17/2013	8/18/2013	OFF
8/24/2013	8/25/2013	Kansas City, MO
8/31/2013	9/01/2013	NAS Patuxent River, MD

Sept – Oct ‘13

September

9/07/2013	9/08/2013	Eau Claire, WI
9/14/2013	9/15/2013	Brunswick, ME
9/21/2013	9/20/2013	NAS Oceana, VA
9/28/2013	9/27/2013	NAS Point Mugu, CA

October

10/05/2013	10/06/2013	MCAS Miramar, CA
10/12/2013	10/13/2013	San Francisco, CA
10/19/2013	10/20/2013	Fort Worth, TX
10/26/2013	10/27/2013	NAS Jacksonville, FL

Nov ‘13

November

11/01/2013	11/02/2013	NAS Pensacola, FL

Summary

- 33 show sites, 63 demonstrations, 1 fly-over
- 15 military sites > 30%
- 18 civilian sites > 30%
- 7 remote shows < 20%
- 4 repeat shows < 15%
- 1 Canadian show

Questions ?